

## DUPLICATE INVOICE



**WPBF**  
**3970 RCA Boulevard**  
**Suite 7007**  
**Palm Beach Gardens, FL 33410**  
**Main: (561)694-2525**  
**Billing: (407)389-7661**

www.thewpbfchannel.com

Billing Address:

**Mentzer Media Services**  
**Attention: Accounts Payable**  
**600 Fairmont Ave**  
**Suite 306**  
**Towson, MD 21286**

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
967389-2	11/04/12	November 2012	10/29/12 - 10/31/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
60 Plus Association	60 PLUS ASSOCIATION	2175

Flight Dates	Order #	Alt Order #
10/25/12 - 10/31/12	967389	06395418

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	10/29/12	10/31/12	M-F 5pm News	5-6pm	MTW----	:30	3	\$1,300.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MTW----	3	\$1,300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/29/12	5:13 PM	M-F 5pm News	5-6pm	:30	SPA-12-TV-17H	\$1,300.00 NM
2	WPBF	Tu	10/30/12	5:28 PM	M-F 5pm News	5-6pm	:30	SPA-12-TV-17H	\$1,300.00 NM
3	WPBF	W	10/31/12	5:12 PM	M-F 5pm News	5-6pm	:30	SPA-12-TV-17H	\$1,300.00 NM
11	10/29/12	10/31/12	Wheel Of Fortune	7-7:30PM	MTW----	:30	3	\$4,500.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MTW----	3	\$4,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	10/29/12	7:25 PM	Wheel Of Fortune	7-7:30PM	:30	SPA-12-TV-17H	\$4,500.00 NM
1	WPBF	Tu	10/30/12	7:16 PM	Wheel Of Fortune	7-7:30PM	:30	SPA-12-TV-17H	\$4,500.00 NM
3	WPBF	W	10/31/12	7:14 PM	Wheel Of Fortune	7-7:30PM	:30	SPA-12-TV-17H	\$4,500.00 NM
12	10/29/12	10/31/12	Jeopardy	7:30-8PM	M-W----	:30	2	\$4,500.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-W----	2	\$4,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	10/29/12	7:35 PM	Jeopardy	7:30-8PM	:30	SPA-12-TV-17H	\$4,500.00 NM
1	WPBF	W	10/31/12	7:53 PM	Jeopardy	7:30-8PM	:30	SPA-12-TV-17H	\$4,500.00 NM
13	10/29/12	10/31/12	M-SUN WPBF News 25 @ 11-11:35PM		MTW----	:30	3	\$2,000.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MTW----	3	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	10/29/12	11:32 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	SPA-12-TV-17H	\$2,000.00 NM
1	WPBF	Tu	10/30/12	11:28 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	SPA-12-TV-17H	\$2,000.00 NM
3	WPBF	W	10/31/12	11:26 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	SPA-12-TV-17H	\$2,000.00 NM
14	10/30/12	10/30/12	Tues ABC Prime C	10-11PM	-1-----	:30	1	\$4,500.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-1-----	1	\$4,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

# INVOICE

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
967389-2	11/04/12	November 2012	10/29/12 - 10/31/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
60 Plus Association	60 PLUS ASSOCIATION	2175	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	10/30/12	10/30/12	Tues ABC Prime C	10-11PM	-1-----	:30	1	\$4,500.00	NM
Class of Time - Fixed Non Pre-emptible									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Tu	10/30/12	10:50 PM	Tues ABC Prime C	10-11PM	:30	SPA-12-TV-17H	\$4,500.00 NM
15	10/29/12	10/29/12	DANCING	8-10p	M-----	:30	1	\$9,000.00	NM
Class of Time - Fixed Non Pre-emptible									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-----	1	\$9,000.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	M	10/29/12	8:45 PM	DANCING	8-10p	:30	SPA-12-TV-17H	\$9,000.00 NM
16	10/29/12	10/29/12	Wheel Of Fortune	7-7:30PM	M-----	:30	1	\$1,800.00	NM
Class of Time - Fixed Non Pre-emptible									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-----	1	\$1,800.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	M	10/29/12	7:16 PM	Wheel Of Fortune	7-7:30PM	:30	SPA-12-TV-17H	\$1,800.00 NM
<u>Total Spots</u>							<b>14</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$47,700.00</b>
<u>Agency Commission</u>	<b>\$7,155.00</b>
<u>Net Amount Due</u>	<b>\$40,545.00</b>